

PUBLIC FILE

KDND-FM
Sundays, 6:00A-7:00A

PUBLIC FILE

Host: Kat Maudru

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

PUBLIC FILE
ASCERTAINED COMMUNITY ISSUES

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventive health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY AND TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES/WOMEN/AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord/tenant relations; historical preservation; and mortgage rates.
10. **YOUTH/FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

ISSUES / PROGRAMS LIST

EDUCATION

Issue: **Giving Blood / Medical Screenings**
Program: Public File
Date: July 6, 2003
Time: 6:00A-6:30A

Description: Leader Pharmacies, UC Davis Medical Group and Blood Source have partnered to reach out to local communities to provide free health screenings. Blood Source also seeks to accept blood donations at the health screenings, giving individuals an opportunity to help save a life. Free health screenings include blood pressure and cardiac health screenings, tests for balance, strength measurement and suggestions for exercises tailored to improve individuals' health. Pharmacists will also be on hand so that people can bring the various vitamins and medications that they take. The Road to Wellness screening vehicle travels to various Leader Pharmacy parking lots throughout the Sacramento area to offer these free services.

Issue: **Pet Adoption**
Program: Public File
Date: July 20, 2003
Time: 6:00A-6:30A

Description: The Homeward Bound Golden Retriever Rescue and Sanctuary is a non-profit volunteer organization with the mission of securing safe, loving homes for displaced or homeless Golden Retrievers. They receive dogs from owners who can no longer care for them because of changing circumstances in their lives. They maintain close working relationships with animal shelters in Sacramento, Sutter, Placer, El Dorado and surrounding counties to ensure that Golden Retrievers are relinquished to them prior to be euthanized. They also rescue Golden Retrievers found wandering the streets or reported to them by concerned neighbors. They rescue healthy Golden Retrievers of all ages as well as sick and injured dogs. The organization rescues an average of 350 to 400 dogs a year.

Issue: **Sports for Disabled People**
Program: Public File
Date: July 27, 2003
Time: 6:30A-7:00A

Description: Disabled Sports USA, Far West is an organization that leads the way in adaptive sports and recreation for people with disabilities. With over 30 years of experience, their trained staff and volunteers guide and help people discover life without limits. The organization was established by disabled Vietnam veterans. They now offer nationwide sports rehabilitation programs to anyone with a permanent physical disability. Activities include winter skiing, water sports, summer and winter competitions, fitness and special sports events. Participants include those with visual impairments, amputations, spinal cord injury, dwarfism, multiple sclerosis, head injury, cerebral palsy and other neuromuscular and orthopedic conditions.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Living With Fear / Relaxation Techniques / Martial Arts**
Program: Public File
Date: August 3, 2003
Time: 6:00A-6:30A

Description: Tai Chi is one of three fighting arts classified as application of internal kung fu. This means that the art develops inner strength through paying attention to internal sensations and their causes. This is in contrast to developing muscular strength, toughening the outer body and learning set techniques. Central to tai chi is the development of "chi" the Chinese term for vital energy. Chi can be thought of as a form of internal energy that accompanies and makes possible all the activities of the body and mind, such as digestion, blood circulation, movement and thought. Tai chi is a low motion, moving, meditative exercise for relaxation, health and self defense. When practiced properly one is less tired and less stressed at the end of a session than at the beginning. With the fear of war, Americans say they are more anxious than ever. Scientific research about how our brains and bodies process fear shows that techniques such as meditation, message, tai chi, yoga and even laughter can change the chemical make up of the brain and ease anxiety and fear.

Issue: **Local Tourism / History**
Program: Public File
Date: August 10, 2003
Time: 6:00A-6:30A

Description: The Sacramento Convention and Visitors Bureau seek to strengthen positive awareness of the City and County of Sacramento as a convention and visitor destination to increase revenues and stimulate economic development and growth for the community. Visitors spend approximately \$1.3 in Sacramento annually. The tourism industry supports project developments that provide education and entertainment opportunities and create thousands of well-paying jobs. Tourism also helps fuel significant increases in tax revenues which are invested back into improving neighborhoods, parks, city infrastructure and children's programs. Rush Days celebrates Sacramento's heritage and history like no other event in the region. It serves as a live history lesson, re-enacting Sacramento life in the mid 1800's. The excitement of the California Gold Rush is brought to life as Old Sacramento is transformed into a scene from the 1850's. Daily themes educate and entertain visitors on the many activities and events that shaped life during the gold rush.

Issue: **Educational Competitions**
Program: Public File
Date: August 17, 2003
Time: 6:00A-6:30A

Description: The California Academic Decathlon is a statewide organization that promotes an educational experience providing a format in which teams of high school students compete in academic events. All California public and private schools are eligible to compete. The Academic Decathlon embodies a partnership of business, foundations and individuals in cooperation with the education community and county offices of education. District, county and statewide competitions are held. Decathlon subjects include economics, art, music, language and literature, mathematics, science and social science. In addition, each team member gives a planned and an impromptu speech, and interview and writes an essay. The tenth event of the Decathlon is the Super Quiz. The purpose of the decathlon is to develop and provide academic competitions, curriculum and assessment to promote learning and academic excellence through teamwork among high school students of all achievement levels.

ISSUES / PROGRAMS LIST

EDUCATION (Cont'd)

Issue: **Abolishing Intolerance**
Program: Public File
Date: August 17, 2003
Time: 6:30A-7:00A

Description: The Capital Unity Council was formed in June of 1999 after the arson of three Sacramento-area synagogues and a rash of hate crimes, including the murder of a gay couple in Redding and the fire bombings of a women's health clinic and rural legal assistance clinic. It was formed in response to a community-wide desire to prevent all crimes and eliminate social antagonism based on human hatred, intolerance and ignorance. The founders felt that the most positive way to do this would be to create programs and activities that promote respect and appreciation for all people. The CUC's approach to issues is one of prevention more than reaction. Their principal assets include access to leadership, a commitment to social injustice and a capability to serve as a reliable referral source in the resolution of conflict and support for victims of hate. Activities include hosting community symposiums on broad based issues, creating unity teams who facilitate community meetings, initiating touring and rotating exhibits that depict the diversity of California's history.

Issue: **Child Abduction Prevention**
Program: Public File
Date: September 14, 2003
Time: 6:00A-6:30A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents-only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is, "We feel it is a right for a child to be safe, not a privilege."

Issue: **Money for Public Schools**
Program: Public File
Date: September 21, 2003
Time: 6:00A-6:30A

Description: After hearing news stories about how California's current budget deficit has been and will be affecting local schools, several Applebee's franchises chose to do something to help. Proceeds from their "Apples in Education" campaign benefits local elementary school districts because the guests believe that a good education starts at the earliest stages. Children need to have all of the necessary tools and resources when they are first starting out in school, when they are learning how to be good students. If a child does not learn and develop good study habits in elementary school, it will be much harder to develop them later. The fund raising campaign will benefit as many as 15 districts and therefore thousands of individual students.

ISSUES / PROGRAMS LIST

ECONOMY

Issue: Assistance for Non-Profit Organizations
Program: Public File
Date: July 13, 2003
Time: 6:30A-7:00A

Description: Since 1989, the NRC has been providing comprehensive services and support to non-profit groups in Sacramento and 18 surrounding counties. The organization provides comprehensive resources, a professionally staffed library, CD databases, fund raising workshops and management roundtables. They enable new and existing non-profits to improve management, operations, fund development, marketing and public relations, board development and more. NRC advises non-profits on growth strategies, helps them find grant resources and learn proposal writing skills, demonstrates how to improve strategic planning and provides non-profits with networking opportunities.

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ISSUES / PROGRAMS LIST

GOVERNMENT

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Issue: **Pollution Prevention / Environmental Regulation Enforcement**
Program: Public File
Date: August 31, 2003
Time: 6:00A-6:30A

Description: BERC was established in 1993 as a one-stop, non-regulatory office to help businesses understand and comply with federal, state and local environmental regulations. BERC offers free and confidential permit assistance and consultative services in areas such as air quality, hazardous materials/waste, pollution prevention, building inspection, and zoning, to name a few. BERC seeks to help businesses and environmental agencies develop and implement innovative, proactive and cost-effective solutions to pollution issues. They also help agencies streamline and consolidate the permitting and regulatory process and act as an advocate for the business community and regulatory agencies. Over 8,000 businesses have benefited from BERC's services. Their annual Pollution Prevention Awards honor local businesses who have demonstrated environmental excellence and proactive leadership in our community. Ultimately, BERC seeks to promote economic development in Sacramento County.

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ISSUES / PROGRAMS LIST

GOVERNMENT (Cont'd)

Issue: **Voter Registration**
Program: Public File
Date: September 28, 2003
Time: 6:00A-6:30A

Description: The Office of Voter Registration and Elections seeks to provide the opportunity and the means for participation in the election process. Their responsibilities include conducting public elections, maintaining a database of all registered voters in Sacramento County, and administering the candidate nomination process. The American Civil Liberties Union won its appeal asking for the October 7th recall election of Governor Davis to be postponed until inaccurate voting machines could be replaced. The three judges had ruled that the use of unequally accurate voting methods across the state breached the standards laid down in the case of Bush v. Gore decided after the 2000 Presidential Polls fiasco. The ACLU says the punch-card machines, which produce the notorious "hanging chads" that left the US Presidency hanging in the balance in 2000, were so inaccurate that they would disenfranchise 40,000 voters in parts of the state where the machines are still used. California's 58 counties are currently all pressing forward with preparations for an October 7th election in case the court's ruling is overturned. All continue to receive large numbers of absentee ballots, including ballots faxed from residents living overseas or in the military.

ISSUES / PROGRAMS LIST

HEALTH

Issue: **Giving Blood / Medical Screenings**
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Date: July 6, 2003
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Description: Leader Pharmacies, UC Davis Medical Group and Blood Source have partnered to reach out to local communities to provide free health screenings. Blood Source also seeks to accept blood donations at the health screenings, giving individuals an opportunity to help save a life. Free health screenings include blood pressure and cardiac health screenings, tests for balance, strength measurement and suggestions for exercises tailored to improve individuals' health. Pharmacists will also be on hand so that people can bring the various vitamins and medications that they take. The Road to Wellness screening vehicle travels to various Leader Pharmacy parking lots throughout the Sacramento area to offer these free services.

Issue: **Skin Cancer Prevention**
Program: Public File
Date: July 20, 2003
Time: 6:30A-7:00A

Description: Skin Cancer is the most common type of cancer and new cases and death from its deadliest form have been increasing dramatically. Annually, there are more new skin cancer cases in California than new cases of all other cancers combined. One in five Americans can expect to get skin cancer. Exposure to the sun during childhood and adolescence typically plays a critical role in the development of skin cancer. Overexposure to UV rays in sunlight can not only cause skin cancer, it can also weaken the immune system, cause cataracts and promote premature aging of the skin. Skin cancer is preventable. Sun safety tips include wearing wide brimmed hats when outdoors, reducing sun exposure between 10:00am and 4:00pm, applying sunscreen liberally, and wearing sun glasses with 100% UVA and UVB protection. The program's mission is to increase public awareness of the dangers of unprotected exposure to sunlight, increase individual and organization-wide practice of sun-safe behaviors, and decrease future incidences (new cases) of skin cancer among Californians. They provide sun safety education packages for child care sites targeting children ages 3 to 5 years of age, conduct shade surveys at elementary schools and child care sites, and promote use of sun safety materials for outdoor based employees.

Issue: **Cycling**
Program: Public File
Date: July 27, 2003
Time: 6:00A-6:30A

Description: SABA represents local bicyclists. Their aim is more and safer trips by bikes. They believe that bicycling for everyday transportation should be embraced because it is safe, convenient and desirable. Their priorities include funding for bike lanes and trails, establishing a trail network, more crossings of barriers like rivers, freeways and railroad track, bike parking and education. In addition, bikes are the only true zero emission vehicles. If bike trips replaced only 3% of car trips by 2010, there would be a 1.2 ton per day reduction in smog forming gasses and a .4 ton per day reduction in particulates in the Sacramento region. The California Air Resources Board has shown that bike projects are a cost effective means of reducing motor vehicle emissions as well as traffic congestion. With more obese children than ever before, the California Department of Health Services promotes exercise such as cycling.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: Sports for Disabled People

Program: Public File
Date: July 27, 2003
Time: 6:30A-7:00A

Description: Disabled Sports USA, Far West is an organization that leads the way in adaptive sports and recreation for people with disabilities. With over 30 years of experience, their trained staff and volunteers guide and help people discover life without limits. The organization was established by disabled Vietnam veterans. They now offer nationwide sports rehabilitation programs to anyone with a permanent physical disability. Activities include winter skiing, water sports, summer and winter competitions, fitness and special sports events. Participants include those with visual impairments, amputations, spinal cord injury, dwarfism, multiple sclerosis, head injury, cerebral palsy and other neuromuscular and orthopedic conditions.

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Issue: Breast Cancer

Program: Public File
Date: August 3, 2003
Time: 6:30A-7:00A

Description: Dr. Ernie Bodai is the mastermind and founder of the Breast Cancer Research Postage Stamp, the first fund raising stamp in US history. Over 350 million stamps have been sold to date, raising over \$35 million for breast cancer research. Having treated over 3,000 women with breast cancer, Dr. Bodai became an activist when he noted the alarming rate of decline in breast cancer research funds. Most recently he has co-authored a book that profiles women who have overcome the battle against breast cancer. The book was made into a program for public television called Breast Cancer Strength and Courage. It is estimated that the lives of 3 million women in the United States are affected by breast cancer and along with them, their families and friends. Through his book and through the program, Dr. Bodai explains that while the battle rages in the clinical front, the emotional challenge of breast cancer can be even more difficult.

ISSUES / PROGRAMS LIST

HEALTH (Cont'd)

Issue: **Safety Center, Inc.**
Program: Public File
Date: September 7, 2003
Time: 6:00A-6:30A

Description: The Safety Center, Inc. is a non-profit organization that offers workplace safety training in a wide variety of areas including forklift and heavy equipment operation, confined space rescue hazardous waste operations, ergonomics, defensive driving, CPR/FA training, how to conduct safety training inspections, accident investigations, title 8, risk control, industrial hygiene, safety manager training, and safety specialist training. They provide a diversity of courses and training options to fit individuals' and organizations' particular needs. The Safety Center also offers a variety of community programs including youth safety training, motorcycle safety and a court-mandated alcohol and drug program.

Issue: **Granting Wishes to Terminally Ill Children**
Program: Public File
Date: September 14, 2003
Time: 6:30A-7:00A

Description: The Make A Wish Foundation grants wishes to children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Worldwide, the Make A Wish Foundation has granted more than 100,000 wishes. The local chapter was founded in 1983. Since that time, it has granted more than 2200 wishes. They expect to grant some 200 wishes this year alone. Children are between the ages of 2 ½ and 18 at the time of referral. They are eligible for a wish if they have been diagnosed by their physician as having an illness that is life-threatening. A child may be referred by a health care professional, a parent or guardian or the child himself/herself.

Issue: **Organ Donation**
Program: Public File
Date: September 28, 2003
Time: 6:30A-7:00A

Description: Golden State Donor Services is authorized by the Federal Government to accept anatomical gifts for transplantation and research. The agency is dedicated to meeting the needs of the community by providing families the option of organ and tissue donation for transplantation. In the 11 county Northern California area the organization serves, approximately 400 people now wait for an organ transplant. Last year, however, only 44 people in the region donated one or more organs upon death. Currently in the United States, more than 72,000 people wait for an organ transplant. One third of them will die waiting for a transplant. GSDS' goal is to increase the number of donations in our community and across the country. Under ideal conditions, one donor can supply as many as 8 organs. Transplantation is no longer considered experimental. It is a desired treatment for thousands with end stage organ disease. Each year, more than 500,000 Americans receive tissue transplants and approximately 20,000 receive organ transplants. All religions support donation and consider it a gift, an act of charity.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION

Issue: **Used Motor Oil Recycling**
Program: Public File
Date: July 6, 2003
Time: 6:30A-7:00A

Description: Used motor oil never wears out. It gets dirty and can be recycled, cleaned and used again. Recycling used motor oil conserves natural resources. Oil thrown into the garbage, poured onto the ground or into storm drains can contaminate and pollute the soil, groundwater, stream and rivers. When taken to a certified center for recycling, the environment is protected, and a valuable resource is conserved. Re-refined oil has been used successfully for years in light trucks and passenger cars, earthmoving equipment, and emergency vehicles. Re-refining oil is an energy efficient and environmentally beneficial method of producing new lubricants, much like the technology used to produce lube oils and gasoline from crude oil. Oil filters can also be recycled. If a community offers curbside recycling, used oil and filters can be set on the curb with other recyclables.

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Issue: **Drunk Driving Prevention**
Program: Public File
Date: August 10, 2003
Time: 6:30A-7:00A

Description: The Designated Drivers Association is the only group in the United States that offers a free designated driving service every Friday and Saturday night from 10:0pm until 2:00am all year around. Only those who are temporarily impaired by alcohol that have vehicles at hand are served. DDA has one goal: to protect roads and highways from the needless tragedy of accidents caused by drug and alcohol impairment, preventing death, injuries and the tremendous costs caused by driving while intoxicated or driving under the influence. DDA volunteers work in pairs. One volunteer drives the impaired person in his or her own vehicle and the other follows to drive their partner back. Other objectives include increasing public awareness of the dangers of driving while impaired, educating people about the positive choices they can make concerning drunk driving and establishing a scholarship fund to help children whose lives may have been affected by drunk drivers.

ISSUES / PROGRAMS LIST

ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

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ISSUES / PROGRAMS LIST

MINORITIES, WOMEN & AGING

Issue: **Breast Cancer**
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Time: 6:30A-7:00A

Description: The Capital Unity Council was formed in June of 1999 after the arson of three Sacramento-area synagogues and a rash of hate crimes, including the murder of a gay couple in Redding and the fire bombings of a women's health clinic and rural legal assistance clinic. It was formed in response to a community-wide desire to prevent all crimes and eliminate social antagonism based on human hatred, intolerance and ignorance. The founders felt that the most positive way to do this would be to create programs and activities that promote respect and appreciation for all people. The CUC's approach to issues is one of prevention more than reaction. Their principal assets include access to leadership, a commitment to social injustice and a capability to serve as a reliable referral source in the resolution of conflict and support for victims of hate. Activities include hosting community symposiums on broad based issues, creating unity teams who facilitate community meetings, initiating touring and rotating exhibits that depict the diversity of California's history.

Issue: **Domestic Violence**
Program: Public File
Date: September 21, 2003
Time: 6:30A-7:00A

Description: The Sexual Assault and Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

ISSUES / PROGRAMS LIST

CRIME

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Date: September 14, 2003
Time: 6:00A-6:30A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents-only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is, "We feel it is a right for a child to be safe, not a privilege."

ISSUES / PROGRAMS LIST

CRIME (Cont'd)

Issue: Domestic Violence
Program: Public File
Date: September 21, 2003
Time: 6:30A-7:00A

Description: The Sexual Assault and Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

ISSUES / PROGRAMS LIST

DRUG ABUSE

Issue: **Homelessness**
Program: Public File
Date: July 13, 2003
Time: 6:00A-6:30A

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies – Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do? Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. The Lazarus Project is a community based transitional housing program for single adults. St. Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless everyday. The Placer Care Coalition seeks to build relationships and encourages participation from the city, county, business, people and residents.

Issue: **Drunk Driving Prevention**
Program: Public File
Date: August 10, 2003
Time: 6:30A-7:00A

Description: The Designated Drivers Association is the only group in the United States that offers a free designated driving service every Friday and Saturday night from 10:00pm until 2:00am all year around. Only those who are temporarily impaired by alcohol that have vehicles at hand are served. DDA has one goal: to protect roads and highways from the needless tragedy of accidents caused by drug and alcohol impairment, preventing death, injuries and the tremendous costs caused by driving while intoxicated or driving under the influence. DDA volunteers work in pairs. One volunteer drives the impaired person in his or her own vehicle and the other follows to drive their partner back. Other objectives include increasing public awareness of the dangers of driving while impaired, educating people about the positive choices they can make concerning drunk driving and establishing a scholarship fund to help children whose lives may have been affected by drunk drivers.

Issue: **Safety Center, Inc.**
Program: Public File
Date: September 7, 2003
Time: 6:00A-6:30A

Description: The Safety Center, Inc. is a non-profit organization that offers workplace safety training in a wide variety of areas including forklift and heavy equipment operation, confined space rescue hazardous waste operations, ergonomics, defensive driving, CPR/FA training, how to conduct safety training inspections, accident investigations, title 8, risk control, industrial hygiene, safety manager training, and safety specialist training. They provide a diversity of courses and training options to fit individuals' and organizations' particular needs. The Safety Center also offers a variety of community programs including youth safety training, motorcycle safety and a court-mandated alcohol and drug program.

ISSUES / PROGRAMS LIST

DRUG ABUSE (Cont'd)

Issue: **Homeless Veterans**
Program: Public File
Date: September 7, 2003
Time: 6:30A-7:00A

Description: For the 12th time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Stand down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The 3-day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over \$1 million worth of services for the veterans and their families. The three days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drivers, salespeople, electricians, social workers and government employees.

ISSUES / PROGRAMS LIST

HOUSING

Issue: **Homelessness**
Program: Public File
Date: July 13, 2003
Time: 6:00A-6:30A

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies – Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do? Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. The Lazarus Project is a community based transitional housing program for single adults. St. Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless everyday. The Placer Care Coalition seeks to build relationships and encourages participation from the city, county, business, people and residents.

Issue: **Homeless Veterans**
Program: Public File
Date: September 7, 2003
Time: 6:30A-7:00A

Description: For the 12th time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Stand down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The 3-day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over \$1 million worth of services for the veterans and their families. The three days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drives, salespeople, electricians, social workers and government employees.

Issue: **Domestic Violence**
Program: Public File
Date: September 21, 2003
Time: 6:30A-7:00A

Description: The Sexual Assault and Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY

Issue: **Homelessness**
Program: Public File
Date: July 13, 2003
Time: 6:00A-6:30A

Description: Placer Care Coalition is comprised of local community members offering hope to those in need. They were originally formed to raise funds for four agencies – Lazarus Project, Roseville Homestart, St. Vincent de Paul, and What Would Jesus Do? Their goals are to raise funds for these agencies so they may better provide for their clients. In addition, the Placer Care Coalition seeks to bring needed health care into the greater Roseville area for the needy and working poor. Roseville Homestart provides hope to homeless families with children, assisting them in putting their lives back together in a drug and alcohol free environment. The Lazarus Project is a community based transitional housing program for single adults. St. Vincent de Paul offers a wide variety of assistance to the working poor and the homeless. What Would Jesus Do is an organization that reaches out to the homeless everyday. The Placer Care Coalition seeks to build relationships and encourages participation from the city, county, business, people and residents.

Issue: **Skin Cancer Prevention**
Program: Public File
Date: July 20, 2003
Time: 6:30A-7:00A

Description: Skin Cancer is the most common type of cancer and new cases and death from its deadliest form have been increasing dramatically. Annually, there are more new skin cancer cases in California than new cases of all other cancers combined. One in five Americans can expect to get skin cancer. Exposure to the sun during childhood and adolescence typically plays a critical role in the development of skin cancer. Overexposure to UV rays in sunlight can not only cause skin cancer, it can also weaken the immune system, cause cataracts and promote premature aging of the skin. Skin cancer is preventable. Sun safety tips include wearing wide brimmed hats when outdoors, reducing sun exposure between 10:00am and 4:00pm, applying sunscreen liberally, and wearing sun glasses with 100% UVA and UVB protection. The program's mission is to increase public awareness of the dangers of unprotected exposure to sunlight, increase individual and organization-wide practice of sun-safe behaviors, and decrease future incidences (new cases) of skin cancer among Californians. They provide sun safety education packages for child care sites targeting children ages 3 to 5 years of age, conduct shade surveys at elementary schools and child care sites, and promote use of sun safety materials for outdoor based employees.

Issue: **Cycling**
Program: Public File
Date: July 27, 2003
Time: 6:00A-6:30A

Description: SABA represents local bicyclists. Their aim is more and safer trips by bikes. They believe that bicycling for everyday transportation should be embraced because it is safe, convenient and desirable. Their priorities include funding for bike lanes and trails, establishing a trail network, more crossings of barriers like rivers, freeways and railroad track, bike parking and education. In addition, bikes are the only true zero emission vehicles. If bike trips replaced only 3% of car trips by 2010, there would be a 1.2 ton per day reduction in smog forming gasses and a .4 ton per day reduction in particulates in the Sacramento region. The California Air Resources Board has shown that bike projects are a cost effective means of reducing motor vehicle emissions as well as traffic congestion. With more obese children than ever before, the California Department of Health Services promotes exercise such as cycling.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Sports for Disabled People
Program: Public File
Date: July 27, 2003
Time: 6:30A-7:00A

Description: Disabled Sports USA, Far West is an organization that leads the way in adaptive sports and recreation for people with disabilities. With over 30 years of experience, their trained staff and volunteers guide and help people discover life without limits. The organization was established by disabled Vietnam veterans. They now offer nationwide sports rehabilitation programs to anyone with a permanent physical disability. Activities include winter skiing, water sports, summer and winter competitions, fitness and special sports events. Participants include those with visual impairments, amputations, spinal cord injury, dwarfism, multiple sclerosis, head injury, cerebral palsy and other neuromuscular and orthopedic conditions.

Issue: Breast Cancer
Program: Public File
Date: August 3, 2003
Time: 6:30A-7:00A

Description: Dr. Ernie Bodai is the mastermind and founder of the Breast Cancer Research Postage Stamp, the first fund raising stamp in US history. Over 350 million stamps have been sold to date, raising over \$35 million for breast cancer research. Having treated over 3,000 women with breast cancer, Dr. Bodai became an activist when he noted the alarming rate of decline in breast cancer research funds. Most recently he has co-authored a book that profiles women who have overcome the battle against breast cancer. The book was made into a program for public television called Breast Cancer Strength and Courage. It is estimated that the lives of 3 million women in the United States are affected by breast cancer and along with them, their families and friends. Through his book and through the program, Dr. Bodai explains that while the battle rages in the clinical front, the emotional challenge of breast cancer can be even more difficult.

Issue: Educational Competitions
Program: Public File
Date: August 17, 2003
Time: 6:00A-6:30A

Description: The California Academic Decathlon is a statewide organization that promotes an educational experience providing a format in which teams of high school students compete in academic events. All California public and private schools are eligible to compete. The Academic Decathlon embodies a partnership of business, foundations and individuals in cooperation with the education community and county offices of education. District, county and statewide competitions are held. Decathlon subjects include economics, art, music, language and literature, mathematics, science and social science. In addition, each team member gives a planned and an impromptu speech, and interview and writes an essay. The tenth event of the Decathlon is the Super Quiz. The purpose of the decathlon is to develop and provide academic competitions, curriculum and assessment to promote learning and academic excellence through teamwork among high school students of all achievement levels.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Canine Companions**
Program: Public File
Date: August 31, 2003
Time: 6:30A-7:00A

Description: Canine Companions for Independence has pioneered the concept of training dogs to assist people with disabilities. CCI provides dogs free of charge to people with developmental or physical disabilities who can demonstrate that a Canine Companion will enhance their independence or quality of life. All expenses of breeding, raising and training a Canine Companion are funded through private donations. Types of assistance teams include service teams – adults and adolescents with physical disabilities whose dogs perform tasks such as pulling wheelchairs and retrieving items, skilled companion teams – a person with physical, developmental or emotional disabilities, a primary caretaker and a canine companion, facility teams – adults who work as rehabilitation professionals or caregivers who utilize a canine to improve the emotional / mental health of those in their care, and hearing teams – adults who are hard of hearing who use a canine to alert them to sounds such as doorbells, alarm clocks and smoke alarms.

Issue: **Safety Center, Inc.**
Program: Public File
Date: September 7, 2003
Time: 6:00A-6:30A

Description: The Safety Center, Inc. is a non-profit organization that offers workplace safety training in a wide variety of areas including forklift and heavy equipment operation, confined space rescue hazardous waste operations, ergonomics, defensive driving, CPR/FA training, how to conduct safety training inspections, accident investigations, title 8, risk control, industrial hygiene, safety manager training, and safety specialist training. They provide a diversity of courses and training options to fit individuals' and organizations' particular needs. The Safety Center also offers a variety of community programs including youth safety training, motorcycle safety and a court-mandated alcohol and drug program.

Issue: **Homeless Veterans**
Program: Public File
Date: September 7, 2003
Time: 6:30A-7:00A

Description: For the 12th time, some 300 homeless Sacramento area veterans and their families will have a home for 3 days. Stand down is a military term for taking the soldiers out of harms way which is what happens when homeless veterans are taken off the streets of Sacramento and given an opportunity to help themselves. Adversaries of the homeless include lack of safe shelter, unemployment, physical and emotional disabilities, substance abuse and hopelessness. Homeless veterans are not unlike soldiers in combat – living in the field, surviving by their wits with limited rations under extreme conditions. The 3-day Stand Down encampment provides shelter, food, medical care, eye care, legal assistance, counseling and employment services. Volunteers from 35 private and government agencies assist the veterans and provide over \$1 million worth of services for the veterans and their families. The three days off the street is just a small part of the program and really just a start as several of the participants enter rehabilitation or training programs and get off the streets. Former participants who have come back as volunteers include truck drives, salespeople, electricians, social workers and government employees.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: **Child Abduction Prevention**
Program: Public File
Date: September 14, 2003
Time: 6:00A-6:30A

Description: The National Center for Child Safety & Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents-only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is, "We feel it is a right for a child to be safe, not a privilege."

Issue: **Granting Wishes to Terminally Ill Children**
Program: Public File
Date: September 14, 2003
Time: 6:30A-7:00A

Description: The Make A Wish Foundation grants wishes to children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Worldwide, the Make A Wish Foundation has granted more than 100,000 wishes. The local chapter was founded in 1983. Since that time, it has granted more than 2200 wishes. They expect to grant some 200 wishes this year alone. Children are between the ages of 2 ½ and 18 at the time of referral. They are eligible for a wish if they have been diagnosed by their physician as having an illness that is life-threatening. A child may be referred by a health care professional, a parent or guardian or the child himself/herself.

Issue: **Money for Public Schools**
Program: Public File
Date: September 21, 2003
Time: 6:00A-6:30A

Description: After hearing news stories about how California's current budget deficit has been and will be affecting local schools, several Applebee's franchises chose to do something to help. Proceeds from their "Apples in Education" campaign benefits local elementary school districts because the guests believe that a good education starts at the earliest stages. Children need to have all of the necessary tools and resources they are first starting out in school, when they are learning how to be good students. If a child does not learn and develop good study habits in elementary school, it will be much harder to develop them later. The fund raising campaign will benefit as many as 15 districts and therefore thousands of individual students.

ISSUES / PROGRAMS LIST

YOUTH & FAMILY (Cont'd)

Issue: Domestic Violence
Program: Public File
Date: September 21, 2003
Time: 6:30A-7:00A

Description: The Sexual Assault and Domestic Violence Center seeks to eliminate sexual assault and domestic violence through sensitive prevention, intervention and treatment. Crisis services include a 24 hour crisis line, concerned advocates responding to emergencies, and a domestic violence response team. Their emergency shelter includes 12 to 14 weeks of comprehensive programs for battered women and their children. Therapy services include counseling and support groups and alternatives to violence programs. Outreach and education services include community education and outreach programs, a Latina outreach program and a teen outreach. Their legal department assists in obtaining restraining orders, as well as legal advocacy and accompaniment to court. The center now has service sites in Davis, West Sacramento and Woodland.

PUBLIC SERVICE ANNOUNCEMENTS

KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are:

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Latrobe School Parent/Teachers Club</u> Running with the Cows, the 1 st Annual Latrobe Country Fun Run and Walk will take place on Saturday, September 6 th beginning at 8:35am at Miller's Hill School, 7900 South Shingle Road. Proceeds benefit the kids served by the Latrobe School District Parent-Teachers Club. For more information call 530.677.0260 ext. 227.	3	5	4	4	5
<u>Stanford Settlement Neighborhood Ctr</u> The Stanford Settlement Neighborhood Center will hold their Gigantic Rummage Sale Fund Raiser on Saturday, September 6 th from 8:00am to 1:00pm at 450 West El Camino Avenue. For more information call 916.927.1303.	4	4	3	3	4
<u>Placer County Job Fair</u> The Placer County Job Fair 2003 will be held on Tuesday, September 16 th from 10:00am to 3:00pm at the Gold Country Fairgrounds, 1273 High Street in Auburn. For more information call 530.889.4090.	4	3	5	5	3
<u>Granite Bay Touchdown Club</u> The Touchdown Club at Granite Bay High School is holding its annual Day on the Green on Saturday, Sept. 20 th from 5:30pm until 11:00pm. Proceeds benefit the football program at Granite Bay High School. For more information call 916.716.2749.	4	4	4	5	4
<u>Pacific Intercultural Exchange</u> The Pacific Intercultural Exchange is looking for 20 caring families to host high school students from Germany, Ghana, Mexico, Thailand and South Korea for the 2003-2004 school year. For more information call 800.894.7633.	5	5	4	3	3
<u>California State Capitol Museum</u> The California State Capitol Museum Volunteer Association invites you to celebrate California's 153 rd birthday with cake and ice cream on Tuesday, September 9 th , from 11:30am to 1:30pm at the West Entrance of the State Capitol on 10 th Street between L and N Streets. For more information call 916.324.2088.	3	2	3	4	4

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Salvation Army</u>	5	4	5	4	5
The Salvation Army and Mervyn's will be partnering for the Annual Child Spree Back-To-School Project on Saturday, August 9 th at the Mervyn's on Arden Way. Volunteers are key to making this event a success – deadline for volunteer registration is August 6 th . For more information call 916.563.3707.					
<u>Sacramento Metro Arts Commission</u>	3	3	3	4	6
The Sacramento Metropolitan Arts Commission is now accepting applications for volunteers for the Art in Public Places Program. Docent training starts on September 4 th . For more information call 916.566.3992.					
<u>California Coastal Commission</u>	5	3	4	3	5
The California Coastal Commission is holding their 19 th Annual Coastal Clean-Up on Saturday, September 20 th from 9:00am until noon. For more information call 800.COAST.4.U.					
<u>Downtown Sacramento Partnership</u>	5	4	5	4	4
The Downtown Sacramento Partnership is holding their 2 nd Annual International Street Fair on Thursday, September 4 th and Thursday, September 11 th from 5:00pm to 9:00pm at Cathedral Square, 11 th & K Street. For more information call 916.442.8575.					
<u>St. Anthony Church</u>	5	3	3	3	5
The 10 th Annual St. Anthony Community Festival is set for Saturday, September 13 th from noon to 9:00pm on the parish grounds at 660 Florin Road in Sacramento. Admission is free! For more information call 916.428.5678.					
<u>Sugar Bowl Academy</u>	4	4	3	4	4
The Sugar Bowl Music Festival featuring Los Lobos will be held on Sunday, August 31 st , beginning at 12:30pm at the Sugar Bowl Ski Resort in Norden. Proceeds benefit the Sugar Bowl Academy. For more information call 530.426.9000.					
<u>Camp Ross Relles</u>	5	5	4	5	3
The 47 th Annual Optimist All Star Football Game will be held on Friday, July 25 th , beginning at 6:00pm at American River College. Proceeds benefit Camp Ross Relles for physically and mentally challenged kids. For more information call 916.446.9900.					

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Lillie's Learning Place</u>	4	4	4	5	5
Lillie's Learning Place is holding a car wash fund raiser on Saturday, July 26 th from 11:00am to 3:00pm at Chuck E. Cheese, 1690 Arden Way. Proceeds help increase students' literacy and study skills. For mor information call 916.925.2545.					
<u>Women's Peace Event</u>	3	3	5	4	3
The 17 th Annual August Women's Peace Event will be held on Wednesday, August 6 th from 5:30pm to 8:30pm at the YWCA, 17 th & L Street. For more information call 916.441.0764.					
<u>Muscular Dystrophy Association</u>	5	4	5	4	4
The Muscular Dystrophy Association is seeking volunteers to answer phones and help out behind the scenes at this year's Jerry Lewis MDA Telethon on Monday, September 1 st . For more information call 916.921.9518.					
<u>Caring About Kids</u>	4	5	4	5	4
Caring About Kids urges you to make a difference by becoming a mentor for a child in your community. The next training will be held on August 26 th . For more information call 530.889.2401.					
<u>Drug Free Extravaganza 2003</u>	5	3	3	5	4
The Drug Free Extravaganza 2003 will be held on Saturday, August 16 th beginning at 10:00am at Folsom Middle School, 500 Blue Ravine Road. Proceeds benefit local educational programs teaching young athletes about the harmful side-effects of anabolic steroids. For more information call 916.201.2922.					
<u>Happy Tails Pet Sanctuary</u>	4	4	5	4	5
Bark In The Park will take place during the River Cats game on Wednesday, August 20 th . Sign up your canine friend as soon as possible to participate. Proceeds benefit the Sacramento SPCA and Happy Tails. For more information call 916.371.HITS.					
<u>Sacramento SPCA</u>	4	3	4	5	4
Bark In The Park will take place during the River Cats game on Wednesday, August 20 th . Sign up your canine friend as soon as possible to participate. Proceeds benefit the Sacramento SPCA and Happy Tails. For more information call 916.371.HITS.					

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Girl Scouts of Tierra Del Oro</u> Girl Scouts of Tierra Del Oro invite you to help make a difference in a young girl's life by becoming a Girl Scout Volunteer. For more information call 800.322.4475.	5	5	5	3	3
<u>Friends Outside</u> The West Sacramento Police Officers' Association and Fire Fighters' Association hold their 3 rd Annual Charity Gala on Saturday, September 20 th from 6:00pm to 11:00pm at the Ziggurat Building, 707 Third Street in West Sacramento. Proceeds benefit Friends Outside and Friday Night Live Organizations. For more information call 916.769.9933.	4	5	3	4	4
<u>Friday Night Live</u> The West Sacramento Police Officers' Association and Fire Fighters' Association hold their 3 rd Annual Charity Gala on Saturday, September 20 th from 6:00pm to 11:00pm at the Ziggurat Building, 707 Third Street in West Sacramento. Proceeds benefit Friends Outside and Friday Night Live Organizations. For more information call 916.769.9933.	4	5	5	4	5
<u>Bread of Life Center</u> The 5 th Annual Gourmet Dinner & Live Auction benefiting the Bread of Life Center for Spiritual Formation will be held on Saturday, September 27 th beginning at 5:30pm at the Davis Community Church Fellowship Hall, 421 D Street in Davis. For more information call 530.753.1577 ext. 112.	4	3	3	4	4
<u>Eskaton Senior Connection</u> Eskaton's Swing for Seniors Golf Classic 2003 is set for Monday, September 29 th at Granite Bay Golf Club. Proceeds benefit Eskaton's Senior Connection Information and Assistance Program and the Eskaton Endowment Fund. For more information call 916.334.0810.	4	2	5	5	3
<u>Eskaton Endowment Fund</u> Eskaton's Swing for Seniors Golf Classic 2003 is set for Monday, September 29 th at Granite Bay Golf Club. Proceeds benefit Eskaton's Senior Connection Information and Assistance Program and the Eskaton Endowment Fund. For more information call 916.334.0810.	3	3	2	4	2

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Isleton Chamber of Commerce</u>	5	4	4	4	5
The Isleton Chamber of Commerce's 8 th Annual Rodeo on the River will be held on Saturday and Sunday, September 6 th and 7 th . Proceeds benefit charitable organizations such as local schools, parks and recreation, libraries and The Children of the Delta. For more information call 916.448.8517.					
<u>National Center for Child Safety</u>	5	5	5	4	4
The National Center for Child Safety and Awareness is providing the DNA LifePrint Child Safety Program and Free DNA fingerprinting on Saturday, September 20 th from 10:00am to 4:00pm at the Westfield Shoppingtown Galleria at Roseville. For more information call 916.786.3674.					
<u>National Ovarian Cancer Coalition</u>	5	6	6	5	5
"Whisper of Jazz", an afternoon of smooth jazz by The Four Front Quartet will be held on Saturday, September 27 th from noon to 4:00pm at Richard and Annette Bloch Cancer Survivors park, 2601 Stockton Boulevard. Proceeds benefit the National Ovarian Cancer Coalition, Sacramento Division. For more information call 916.497.1420.					
<u>Sacramento Crop Walk Against Hunger</u>	5	4	5	5	6
Sacramento's Crop Walk Against Hunger is set for Saturday, September 28 th , beginning at 1:00pm at the West Steps of the State Capitol. Proceeds benefit local and international hunger fighting agencies. For more information call 888.297.2767.					
<u>Firefighter's Burn Institute</u>	3	4	6	4	4
The 1 st Annual Monte Carlo Night on Fire Fundraiser will be held on Friday, July 25 th , from 7:30pm until 11:00pm at the La Sierra Community Center, 5325 Engle Road in Carmichael. Proceeds benefit the Firefighters Burn Institute. For more information call 916.739.8525.					
<u>Sacramento Zoo</u>	4	4	4	5	4
The 19 th Annual Ice Cream Safari will take place on Saturday, July 26 th , from 4:00pm to 8:00pm at the Sacramento Zoo. For more information call 916.263.7891.					

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Sacramento Elks Lodge</u>	5	6	5	4	5
The Sacramento Elk's Lodge is holding a Lip Sync and Talent Show Fundraiser for Sacramento area military and their families on Friday, August 1 st at 6446 Riverside Boulevard beginning at 6:00pm. For more information call 916.428.0952.					
<u>Boys & Girls Club of California</u>	5	5	4	5	4
The Boys & Girls Club in California reminds people with unwanted cars that now is the time to donate. Donations are tax deductible and raise funds for Boys & Girls Clubs throughout the state. For more information call 800.246.0493.					
<u>Lodi Rotary Club</u>	5	4	4	6	5
"A Summer Evening in Tuscany" will be held on Saturday, August 2 nd from 5:30pm until 10:00pm at the Vino Piazza of the Olde Lockeford Winery in Lockeford. Proceeds help the Lodi Rotary Club make a difference in their community and in their world. For more information call 209.727.9770.					
<u>American River Parkway Foundation</u>	4	4	4	4	4
The 20 th Annual Down River Day, a fund raising float down the American River, will be held on Saturday, August 2d, from noon until 7:00pm at Geothe Park. Proceeds benefit the preservation and restoration projects of the American River Parkway Foundation. For more information call 916.456.7423.					
<u>Antelope Community Association</u>	6	4	6	4	4
The 3 rd Annual Shop Til You Drop event will be held on Saturday, August 16 th from 7:00am until noon in the Orchard Supply Hardware Parking lot at the corner of Walerga and Elverta. Proceeds benefit the Antelope Community Association. For more information call 916.723.8381.					
<u>Blood Source</u>	5	6	6	3	3
The Blood Source Road to Wellness Bus will be at Plum Leader Pharmacy in Rocklin on Wednesday, August 27 th from 10:00am until 2:00pm. Please take 30 minutes to stop by and donate blood and get a free health screening by the UC Davis Med Center. For more information call 916.435.2555.					

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>
<u>Juvenile Diabetes Research Foundation</u>	4	5	5	6	5

The Sierra Blues Benefest and Craft Fair will be held on Friday through Sunday, September 12th through 14th in Old Town Auburn. Proceeds benefit the Juvenile Diabetes Research Foundation. For more information call 530.268.9166.

<u>Stand Down 2003</u>	5	6	4	3	4
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Stand Down 2003, an opportunity for Sacramento to help its homeless veterans, will be held on September 26th, 27th and 28th at Camp Pollock. Volunteers and any contributions are greatly appreciated. For more information call 916.646.6004.

<u>SAFE Kids Programs</u>	5	6	4	5	5
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The 1st Annual "Running Back to School with SAFE" 5K Fun Run and Walk will take place on Saturday, October 11th beginning at 10:00am on the South Steps of the State Capitol. For more information call 916.447.3191.

SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from the Sacramento County Registrar of Voters, California Academic Decathlon, Juvenile Diabetes Research Foundation and the Union Gospel Mission.

NEWS REPORTS

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.